



Pembroke Lakes Elementary PTA PELICAN PARTNER PACKAGES 2024/2025

Pembroke Lakes Elementary enrolls approximately 650 students and has about 80 employees that make up an important part of Broward County's public school system. The mission of Pembroke Lakes Elementary is to create a collaborative and critical-thinking environment, driven by technology and communication, to prepare our students for success in tomorrow's world. An important part of this mission is YOU – THE COMMUNITY. Local establishments are an integral part of the environment where our student population and their families live. Our sponsors are helping Pembroke Lakes Elementary School reach its educational goals. The deadline for Platinum and Gold Pelican Sponsorship packages is September 27, 2024. Silver Pelican Sponsorship request must be received by January 10, 2025, to be included in the yearbook.

Banners must use school colors (Royal Blue, Grey, and White), have uniform text and font size, and include only the sponsor's name, contact information, pre-existing logo, and the phrase "Thank you to our Partner in Education". Banners should not be construed as advertising. Banner displays will expire on August 31 of the following school year. Banners that have not been claimed by the second week of September will be discarded. All banners must comply with district policies, including Policy 1930. If policies change and banners no longer comply, they will need to be replaced.

\$1000 PLATINUM PELICAN PARTNER package includes:

1. Your company/organization logo and address on the school website-
<http://www.browardschools.com/pembrokelakes>
2. A 4' x 8' mesh banner provided by your company/organization displayed at the school on the fence along Taft Street.
3. A ½ page ad in the school yearbook (please provide the PLE PTA with artwork/design or a business card in a JPEG or TIFF file of 300kb or better by January 10)
4. Attendance at ONE PTA or school sponsored event (i.e. Family Night, book fair, on-campus fundraisers, and other unique events held at the school). This sponsorship will provide your company/organization with a table/stand at the event where brochures and information can be provided to the attendees during the event about your company/organization, if applicable. Sponsor must obtain PTA Board or Administrative approval prior to attendance and at the event.
5. Thank you/recognition in the Pelican Post Newsletter, posted quarterly

\$500 GOLD PELICAN PARTNER package includes:

1. A 4' x 8' mesh banner provided by your company/organization displayed at the school on the fence along Taft Street.
2. A business card-size ad in the school yearbook (please provide the PLE PTA with artwork/design or a business card in a JPEG or TIFF file of 300kb or better by January 10, 2025)
3. Thank you/recognition in the Pelican Post Newsletter, posted quarterly

\$250 SILVER PELICAN PARTNER package includes:

1. A business card-size ad in the school yearbook (please provide the PLE PTA with artwork/design or a business card in a JPEG or TIFF file of 300kb or better by January 10, 2025)
2. Thank you/recognition in the Pelican Post Newsletter, posted quarterly

For more information, please send an email to: ple_pta@yahoo.com

llw



PEMBROKE LAKES ELEMENTARY PARTNERS 2024-2025

Business Name: _____

Address: _____ City: _____ Zip Code: _____

Website: _____

Phone: _____ Facsimile: _____

Business Representative: _____ Phone: _____

Email: _____

Package (please check one): Platinum Gold Silver

Partners packages are valid from the first day of school and **expire on August 31 of the following school year**. Banners will be displayed on the fence next to Taft Street.

After the expiration of the period included in the package (August 31), banners will be taken off until it's renewal. Banners that have not been claimed by the second week of September will be discarded.

Principals may remove banners for any reason, including safety concerns, damage, or inconsistency with Policy 1930 or the educational mission. If banner(s) becomes ruined or worn over time, as determined by PTA/School Administration, banners will be taken down. The business will be responsible for replacement following the guidelines outlined in the partner packages.

Business Representative

Date

PLE PTA

Date

2/21/2025